



# 2024 Economic Indicators

## Taxable Retail Sales

		Net Taxable Sales			Sales Tax 5.5%	
		2024	2023	% Change	2024	2023
January	Buffalo County	\$71,473,905	\$71,183,400	0.4%	\$3,931,067	\$3,915,089
	Kearney	\$66,428,431	\$66,898,317	-0.7%	\$3,653,565	\$3,679,409
February	Buffalo County	\$77,839,076	\$71,870,135	8.3%	\$4,281,151	\$3,952,859
	Kearney	\$73,660,404	\$68,219,103	8.0%	\$4,051,324	\$3,752,052
March	Buffalo County	\$88,942,819	\$88,485,572	0.5%	\$4,891,857	\$4,866,709
	Kearney	\$84,422,843	\$83,612,350	1.0%	\$4,643,258	\$4,598,681
April	Buffalo County	\$87,782,720	\$84,706,115	3.6%	\$4,828,051	\$4,658,838
	Kearney	\$81,898,952	\$79,244,534	3.3%	\$4,504,444	\$4,358,451
May	Buffalo County	\$88,738,147	\$91,049,731	-2.5%	\$4,880,600	\$5,007,737
	Kearney	\$82,186,292	\$84,646,189	-2.9%	\$4,520,248	\$4,655,542
June	Buffalo County	\$92,056,993	\$96,744,301	-4.8%	\$5,063,137	\$5,320,939
	Kearney	\$84,698,974	\$89,565,795	-5.4%	\$4,658,445	\$4,926,121
July	Buffalo County	\$95,511,178	\$88,742,673	7.6%	\$5,253,117	\$4,880,849
	Kearney	\$88,286,352	\$82,430,945	7.1%	\$4,855,751	\$4,533,704
August	Buffalo County	\$98,962,694	\$93,833,433	5.5%	\$5,442,950	\$5,160,841
	Kearney	\$90,682,595	\$87,547,482	3.6%	\$4,987,544	\$4,815,113
September	Buffalo County	\$92,529,863	\$92,887,422	-0.4%	\$5,089,193	\$5,108,811
	Kearney	\$84,059,038	\$85,939,915	-2.2%	\$4,623,298	\$4,726,697
October	Buffalo County	\$91,455,909	\$88,050,748	3.9%	\$5,030,077	\$4,842,793
	Kearney	\$83,510,839	\$81,129,407	2.9%	\$4,593,098	\$4,462,119
November	Buffalo County	\$87,793,289	\$86,912,544	1.0%	\$4,828,633	\$4,780,192
	Kearney	\$82,690,473	\$81,687,774	1.2%	\$4,547,978	\$4,492,829
December	Buffalo County	\$95,759,354	\$96,728,523	-1.0%	\$5,266,643	\$5,320,072
	Kearney	\$89,892,466	\$90,818,042	-1.0%	\$4,943,964	\$4,994,994
Buffalo County YTD		\$1,068,845,947	\$1,051,194,597		\$58,786,477	\$57,815,728
Kearney YTD		\$992,417,659	\$981,739,853		\$54,582,917	\$53,995,713
<b>*Annual Totals</b>						
Buffalo County		\$1,075,869,168	\$1,053,921,035		\$59,182,144	\$58,000,508
Kearney		\$998,262,640	\$983,494,415		\$54,913,388	\$54,122,636

\*Due to collection variances the annual totals may differ from the monthly figures.

Source: Nebraska Department of Revenue